



RESEARCH PARTNERS LUNCH SERIES

Coordinated by the Center for Advanced Public Safety ◊ Hosted by the College of Engineering

CAN GOOD DESIGN SAVE LIVES?

**Tuesday, September 29, 2015 from 12:00pm to 1:30pm
NERC (North Engineering Research Center), Room 1012**

RSVP by Sunday, September 27, 2015 via the following link:

https://universityofalabama.az1.qualtrics.com/SE/?SID=SV_2ivNZHXg8jMCQK1

You are invited to the September 29th lunch in the Research Partners Lunch Series. The goal of the lunch series is to introduce research topics for the development of research partnerships across disciplines. These partnerships can serve as a foundation for interdisciplinary research endeavors, grant proposal writing, course development, and innovative research applications. Different researchers from across the University are invited to brief a research topic each month for potential research partners. The lunch will begin at noon and the presentation will begin at 12:15pm.

The visual presentation of information plays an integral role in our everyday lives. On everything from traffic signs to advertisements to mobile apps, visual design begs for our attention. Each attention-demanding design creates an experience that varies in time, emotion, medium, and impact. The concept and execution of a design experience leaves us asking the question: Did you adore it or did you endure it?

The newest units in the CAPS organization are the Mobile and Media Teams. Their goal is to uphold the CAPS Mission through clean, clear, and concise design, not only for sponsored projects but for the CAPS brand as well. These design standards are implemented through mobile app design, website design, branding, and advertising campaign creation, ultimately translating into a positive user experience that promotes positive behavior. Good design can save the user time, money, and – in some instances – even save lives.

Kindly RSVP your attendance by Sunday, September 27th via the link below so we can reserve your lunch.

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If you have any further questions about the lunch, please call Sarah McCullough at 205-348-6999.

Thank you so much and we look forward to meeting you at the Research Partners Lunch Series.

Laura Myers, *Executive Director*
Center for Advanced Public Safety
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SAVE the DATES for these future 2015 series events!			
January 20	April 21	July 28	October 20
February 24	May 26	August 25	November 17
March 31	June 30	September 29	December 15